

Printing and Distribution

Each issue of the Farmington Parks and Recreation Brochure has 7500 copies printed. Of those copies, 5000 are mailed directly to Farmington residences.

The remaining issues are distributed at the Farmington Parks and Recreation Department, Town Hall, Libraries, as well as area businesses.

Additionally, these brochures are mailed to the Department's growing list of non-residents.

Farmington Demographics

Population: 6500 plus
55% of the residents are between the ages of 25-64.
The average household income is \$41,000.

Brochure Shelf Life

Since the Parks and Recreation brochures cover six months of events and programming, readers keep the brochure on hand and refer back to it time and time again.

All of this means great exposure and sales opportunities for your business!

Other Opportunities

Annually, Farmington Parks and Recreation offers residents numerous special events, programs, and leagues. Many of these events offer businesses with sponsorship opportunities.

Questions

For more information on event sponsorship opportunities or advertising with Farmington Parks and Recreation, please contact:

Rick Conway, Director
rpconway@metrocast.net
603-755-2405

or

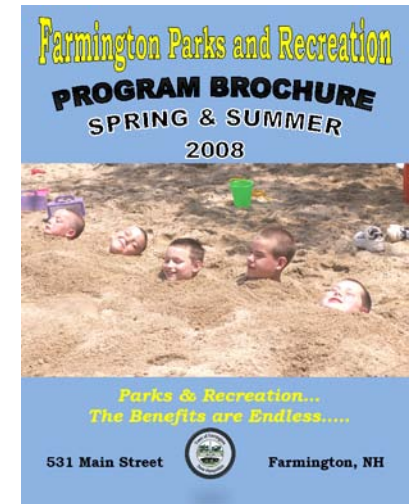
Alisha Reinhard, Asst. Director
areinhard@metrocast.net



Farmington Parks & Recreation

531 Main Street, Old Town Hall
Farmington, NH 03835
(603) 755-2405
rpconway@metrocast.net

Brochure Advertising Packages

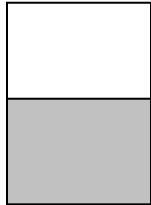


Sample Brochure

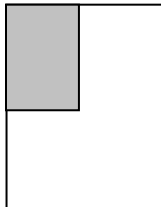
Get more for your advertising dollar by placing an ad in the Farmington Parks and Recreation Brochure and reaching every Farmington residence!

Ad Sizes and Prices

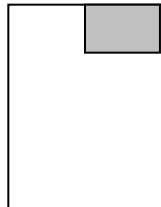
½ Page
Horizontal
7.5" x 5"
\$150



¼ Page
Vertical only
3.75" x 5"
\$75



Business
Card
3.5" x 2"
\$50



Publication Schedule

Directory

Ads Due

Fall/Winter 09-10 Sept. 1st or before

****6000 Brochures
Each Publication!****

Artwork

All ads can be in BLACK AND WHITE or **COLOR** print. All artwork must be either camera-ready OR in digital format. All digital ads should be formatted as either a JPEG or TIF file.

Farmington Parks and Recreation can create an ad for you with information you provide. Again, logos and artwork must be either camera-ready OR in digital format (JPEG or TIF). There will be a small charge for all ads created for you by Farmington Parks and Recreation.

Ad Order Form

Advertiser: _____
Contact: _____
Address: _____
City: _____
Town: _____
Zip: _____
Phone: _____
Fax: _____
E-Mail: _____

Artwork (check all that apply)

____ Digital/Camera ready enclosed
____ Will e-mail Ad or Information to
rpconway@metrocast.net
____ Rec. Dept. creates Ad \$50

Publications

____ Spring/Summer 2009
____ Fall/ Winter 09-2010
____ **Both/BestDeal/Included**
Event Sponsorship

Ad Size:

- *1. ½ Page Horizontal \$250
BEST DEAL
2 issues plus a event sponsor/
12,000 booklets

***FREE Event Sponsorship**
with option #1

2. ½ Page Vertical \$150/1 issue
3. ½ Page Horizontal \$150/1 issue
4. ¼ Page \$75/1 issue
5. Business Card \$50/1 issue

Please complete form and return to:

Rick Conway, Director
Farmington Parks and Recreation
531 Main Street
Farmington, NH 03805

*You will be invoiced in
January. Thank you!*